



## BOOST YOUR FIELD SALES EFFECTIVENESS

Extron's industry-leading demo-evaluation (demo-loaner) solution equips your sales team with a turn-key, "try-before-you-buy" program that has all the control, efficiencies, technicians, and logistics support that you need. Each demo-loaner program solution is customized to suit your needs, supported by Extron's world-class integration, operations, warehouse, logistics, and distribution infrastructure. This is complemented by a unique web-based field asset order, deployment, return, and tracking solution.

The net result is that your demo products get to your customers quickly and easily. And you get them back and readied for the next demo faster and more economically.



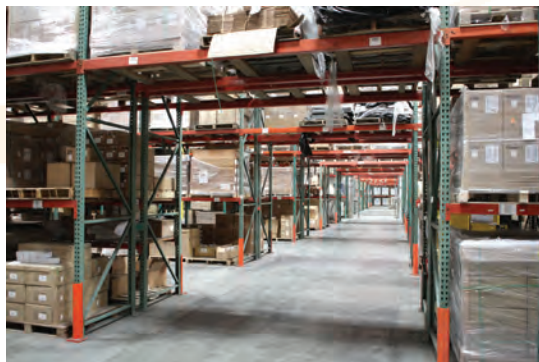
## BENEFITS

- Extend sales effectiveness with a "Try-Before-You-Buy" solution
- Enjoy an improved, consistent customer experience
- Reduce program costs and asset losses by up to 80%
- Minimize field asset downtime
- Ensure field assets are always working, and updated
- Access world-class warehousing and logistics
- Maximize effectiveness of Field Sales Engineers
- Integrate with your CRM and ERP systems



## 24/7 CONTROL

- Web portal with real-time updates and reporting.
- Create and track demo unit requests.
- Available approval-management feature.
- Reports for asset tracking, inventory and shipment information, returns tracking, overdue returns, asset utilization, and more.



Contact us for a complimentary review, and for a demonstration of how Extron's Demo-Eval program can take your sales team's effectiveness to the next level.